

■ WHAT DO WE OFFER:

- presentations of the results of developed projects
- collect and introducing the new projects
- gather business people from different countries of the world focused on development and investment projects of health and tourism - hospitals, polyclinics, residences, spa, hotels, resorts, silver villages, recreational-preventive-rehabilitation centers ...
- expanding our business network and introducing the new companies in the Croatian and regional markets

■ WHY TO PARTICIPATE?

It is an opportunity to present and meet numerous foreign and domestic companies, cities and municipalities with their current projects, while the round tables will be led by experienced entrepreneurs, developers, government representatives in the region, travel organizers, hoteliers, middle and small providers accommodation services, clusters and professional associations, the medical industry, financial institutions and experts of the needs and interests of end users.

- Meet with the current investment projects in the field of health and tourism
- Introduce your business, projects or services in front of the largest B2B auditorium from the world and the region
- Create new contacts, recognize a new business opportunity, and conclude the high-quality meetings at one place with targeted stakeholders

■ FOR WHO?

The forum is intended for businessmen and entrepreneurs, medical professionals, touristic and destination management experts and for all those who want to invest and operate in the fastest growing branch of the economy in the last decade. The Forum is the right place for all those who have the vision and wish to raise the Adriatic region's offer to the level of high quality all-year destination that gathers health, wellness, tourism and rural-gastronomic segments.

■ CONTEXT

Investment aspects of health tourism and their position in relation to the economic conditions of the region and the European Union

■ WHY ADRIATICA?

Who are the parties interested in the Adriatic Region?
Let's make more effort and create a highly competitive offer in health and tourism industries. As a result we can provide more sophisticated contents and build conditions for doing greater business in the industry, and subsequently the income of more capital, projects, specialised institutions and guests.

„My name is Jeff Blackard and I am the president and CEO of Blackard Global. We are development real estate company but we build villages. In past 20 years I have a passion about Croatia. I've build a small village to honour a Croatian people "ADRIATICA". They asked me very specifically what I think the future of coastline is and about health tourism and the issue is a little bit bigger than that. Obviously, Croatia needs to create a longer season and they are a lot of way of doing that. Building the new hotels is not enough. In my mind I can see new little villages on the coastline... I've always been promoting that we have to figure out the way to build a world class golf course on the coastline and in conjunction with that... we need that to start hitting the coast all year around I can see a series of villages all the way, up and down the Adriatic coast, close to airports... I can see the whole coastline having the medical treatment and world class hospitals as part of it, but a part of a whole entire village – may have a two or three thousand people living in the village, whether timeshare, villas or people who actually live there – but they have to integrate with other villages along the coastline. Just like the location near Sibenik I visited recently. That would extend the season on 11 or 12 months. That's Croatia's desire. That's my desire too. I have been looking for 15 years to develop the project here. Thank you for having me over video link at the conference, and sorry I couldn't make it this year, but I look forward to the next year edition and to be at the AHT Invest Forum 2018 personally!"

Jeff Blackard
CEO, Blackard Global Ltd, SAD

HOW TO PARTICIPATE:

EXHIBITOR, SPEAKER, SPONSOR, PARTNER, PATRONAGE VISITOR

Reserve your place on time:

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www.adriatichealth.com

OFFICIAL LANGUAGES; CROATIAN AND

ENGLISH – FOR ALL CONTENTS THE

SIMULTANEOUS TRANSLATION IS SECURED



2nd ADRIATIC HEALTH AND TOURISM INVESTMENT FORUM

ZAGREB 10-12 OCTOBER 2018

FORUM structure:

- 10/10 Wednesday - Afternoon-educational workshops, welcome cocktail
- 11/10 Thursday - Official opening, project presentations, lectures and panel discussion
- 12/10 Friday - Project presentations, panel discussion, B2B networking

Join us and reserve your place on time!

Participation fee:

- till 31/05/2018 - **250 EUR**
- from 1/06 - 31/8 - **350 EUR**
- from 1/9 - **450 EUR**

Payment can be settled by bank transfer or credit cards.
The participation fee includes attendance at all Forum Contents.
VAT included in the registration fee.

Everything you need to know about the registration, accommodation, transfers and booking arrangements, please contact our official agency **Medical Network Ltd** at:
conference@medicinska-mreza.hr
+385 01 580 4575



medical network

"The first Adriatic Health and Tourism Investment Forum 2017 showed very clearly, how important it is, to initiate new tourism projects in the field of health and medical wellness and to discuss investment opportunities at the same time. With the support of this forum, which looks beyond national borders and sees the Adriatic countries and the backup areas as a pioneering health region, it will be possible in the future, to develop a close link between projects, initiatives, network groups and the financial market. Dr. Bura is to be thanked for his great commitment. The German Medical Wellness Association will continue to support AHT Forum very much."

Dr. Lutz Lungwitz

President of the German Medical Wellness Association

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Discover the World of Health Tourism with Medical Group!



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2018.

NEW PROJECTS ↑
NEW DESTINATIONS ↑
INVEST IN ADRIATIC HEALTH & TOURISM
STEP FORWARD

"My company The Ambassador Care Ltd and Dr. Bura are co-founders of the company American Adriatic Health (AAH) with the headquarters in Washington D.C. Establishing the company is of the great importance because our goal, along with other new projects in health tourism, is to establish and develop new settlements, mainly for younger and older retirees (50+) from all over the world, who will be positioned throughout the whole region, starting in Croatia and Slovenia. This is Phase 1 of our business plans. We are speaking about settlements where 10.000 residents and retirees can live all year long. In ten years time we can build about 10 settlements, with 10,000 retirees per each. By the 2030, except for 10 new settlements, that is 10 new hospitals with 50-100 beds and more than 100.000 residents. That is why this project can significantly contribute to a better overall economic picture of Croatia."

ABOUT 1st AHT INVEST FORUM

"This Investment Forum is the beginning of 10 years period of significant development in Croatia, Slovenia and the Adriatic region."

Dr. John Raffetto, co-founder, AAH
CEO, Ambassador Care LTD., Washington D.C., USA

ORGANIZERS: REGIONAL CLUSTERS OF HEALTH TOURISM AND MEDICAL GROUP LTD

Without the quality and outspread **healthcare infrastructure** we cannot build the full-time tourism, so we gathered all interested entities, presented real projects and possibilities, went through the existing challenges and linked investors and partners who can make Croatia the **full-time desirable destination**.

Miljenko Bura, MD, Ph.D.



Dear associates, colleagues and friends,

Following the successful **1st ADRIATIC HEALTH AND TOURISM INVESTMENT FORUM (AHT INVEST FORUM)**, I would like to invite you all again to support and participate in the second edition of the which I believe it will be even more interesting and richer for the results of the projects we have presented in the first edition.

I strongly believe that within two and a half days of its duration, we have opened the key issues and offered directions that health tourism as a part of the economics in total should head to. Our ambition and actions will continue immediately as we will try to prepare and present the results and shifts of the already presented projects and continue our work until the **2018 Forum** issue take place.

Croatian and Adriatic health tourism will be developing by combination of implementing the new innovative products - **medical wellness** as a new hotel service and in order to maintain a general good health condition, then **creating a full-time destination** for the **silver generation** who is a trigger for employment increases, and last but not least the **building a new and modern healthcare infrastructure** that is a precondition for a safe stay of people at some place all year long.

This Forum focuses on the most important topics for investors, entrepreneurs, government representatives, developers and designers, and provides solutions to interested investors who want to change our living and working conditions in Croatia with us. With no quality and everlasting health-tourism infrastructure we can not build full-time tourism, so we gathered all interested, presented actual projects and opportunities, stressed out the existing challenges and joined investors and partners who can make Croatia a **full-time attractive destination**.

During the year, **www.adriatichealth.com** will operate as a platform for presenting project coming from the world of health, tourism and especially health tourism.

Please, join us and participate in developing the **Adriatic region as an full-time riviera of Europe**.

Thanks in advance and I sincerely look forward to meeting you all in October,

Cordially,

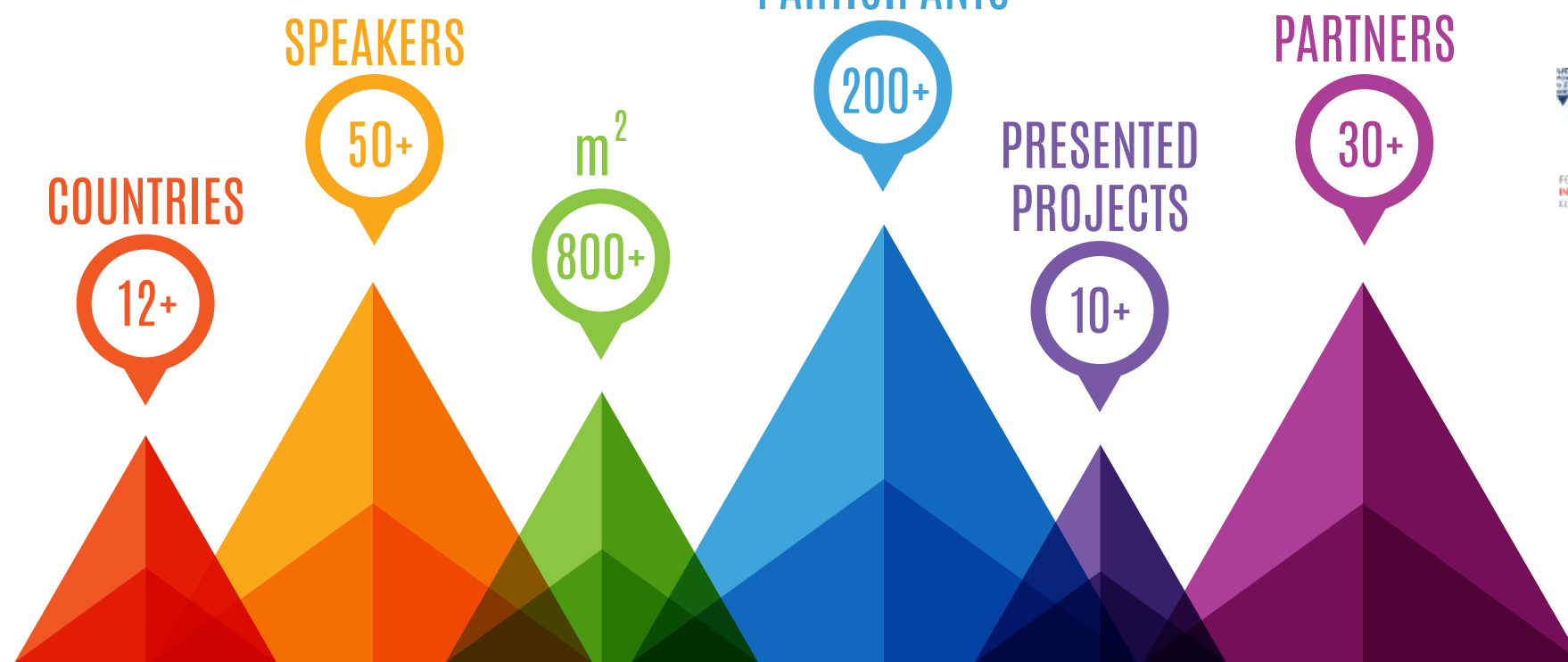
Miljenko Bura, MD, Ph.D.,
President of the Organizing Committee

Forum highlights 2017.

Guests and experts from all over the world
Numerous concrete investment opportunities

Participants from the health and tourism industry presented **a number of investment opportunities with prepared documentation**, with project details, their status, stakeholder's interest and what's needed to accomplish to get the projects done. Although for the ultimate goal, throughout the year, there is still a lack of infrastructure capacity and a stimulating legal framework, these projects started to move on. Presented opportunities at the Investment Forum are waiting for investors and can initiate not only the growth in tourism, but contribute also the raise of the entire Croatian economy.

www.adriatichealth.com



"It was a great pleasure and experience to attend **AHT Investment Forum 2017**, It was great opportunity to share informations and experiences we had gained last 15 years in Turkey in regards Healthcare reforms and developments. **The Adriatic region is promising great Future and potential to the healthcare investors.** The conference will show positive impact in developing the region at healthcare sector and medical tourism arena. **Hope to see you next year at AHT Investment Forum 2018!"**

Emin ÇAKMAK
Founding Chairman, Turkish Healthcare Travel Council



CROATIAN-AMERICAN CORPORATIVE PARTNERSHIP
American Adriatic Health Ltd
Washington D.C. and Zagreb



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